



REACH for Commercialization 2015

Workshop Series for Academic Women in STEM

Faculty members want their research to make a difference, yet most view the end product of their efforts as the refereed publication or conference presentation. Engaging in commercialization activities can extend the REACH of research activities.

Gender Initiatives in STEM is pleased to offer REACH for Commercialization 2015, a series of four workshops designed to help women faculty explore commercialization as an alternative avenue for their research results. Initially offered by Ohio State's NSF ADVANCE grant Project CEOS, REACH 2015 will be the third cohort of women faculty to complete the workshop series.

Who Should Attend: Tenure-track women faculty with an interest in exploring commercialization as an alternative pathway for their research. Deans and chairs are encouraged to nominate individual faculty members to participate. Individuals may also apply, with the support of their dean and chair.

When: Workshops will be held from 2-5 p.m. on the following Fridays in 2015: January 16, February 13, March 13 and April 17.

Where: All workshops will be held in the HR Conference Room (425A), 1590 North High Street, Gateway. Faculty/A&P (A Permit) parking is available in the South Campus Gateway garage.

How to Apply: Complete the application form and secure appropriate signatures. Your academic unit must commit to providing the \$1000 tuition. **Application materials are due by Monday, November 10.**

Visioning Impact from Research | January 16

This workshop will provide background on commercialization and will feature successful women entrepreneurs at Ohio State. Participants will explore their own research programs, identify potential ideas for commercialization and discuss the benefits and challenges of commercialization.

Learning the Landscape | February 13

Participants will learn how Ohio State's Technology Commercialization Office (TCO) can help turn research, ideas, inventions and technologies into business opportunities and products that make an impact in the local and global marketplace.

Building a Team | March 13

Participants will gain an understanding of their leadership style, strengths and gaps, and the process of building an effective team in order to bring their innovation to the marketplace.

Understanding the Funding Lifecycle | April 17

Participants will engage with experts from the Technology Commercialization Office, other university experts and industry to understand the funding lifecycle and the funding sources available for bringing their innovation to the marketplace.

For more information, please contact:

Jennifer Heckscher, Program Director
Gender Initiatives in STEM
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Project REACH
Extend the Reach of your Research

Name _____

Department _____

Email address _____

Phone _____

Nontechnical description of your research program:

Why are you interested in commercializing your research?

REACH Application, page 2

What do you hope to gain by participating in this program?

Signature

Date

- ✓ Email completed form to stemm@osu.edu or mail to Stephanie Schumaker, 208 Bricker Hall, 190 North Oval Mall.
- ✓ Submit endorsement signatures from chair and dean
- ✓ All materials due Monday, November 10, 2014.

Project Reach

Extend the Reach of your Research

I endorse the application of _____ and commit
to providing \$1000 tuition.

Department Chair Date

Dean Date