REACH is a year-round resource and network for women interested in amplifying the impact of their research by exploring technology transfer, commercialization and entrepreneurship.

**A CEO’s Journey in Innovation: Startups, the Fortune 500 and Corporate Venture Capital**
Friday, October 22, 2021
Noon – 1 p.m.
Via Zoom; please contact Katie Musson, musson.7@osu.edu for registration details

**Featured Speaker: Annette Finsterbusch**
President & CEO, EnPower, Inc.

**ABOUT OUR SPEAKER:**
Annette is a serial entrepreneur with more than 30 years of operating, management, and venture capital investing experience. Her career has been dedicated to driving growth and building value through successfully identifying, financing, and developing innovation into products and businesses in untapped markets. Her global corporate board experience spans multiple industries, including compound semiconductors, energy storage, lighting, advanced materials, 3-D printing, and the Internet-of-Things. Annette serves as President and CEO of EnPower, Inc.

Previously, Annette was the Founder of Applied Ventures, the venture arm of Applied Materials. She was responsible for developing the venture group’s investment strategy and execution plan. She sourced, led, syndicated, and managed Applied Material’s investments and expansion into Eastern Europe, chartering the first office in Moscow.

Other notable positions include CEO of a technology spin-out of DaimlerChrysler’s Research and Technology Center, MindShadow.com, Investment Manager responsible for enterprise software and fuel cell investments at DaimlerChrysler Venture Capital; and CEO an IoT company based on LED lighting and wireless control, Ketra.

Annette has been a member of the National Science Foundation’s SBIR/STTR Advisory Committee since 2014 and was named the chair in 2019. She is a Kauffman Fellow, currently serving as a mentor.

Annette holds Bachelor of Science degrees in Geology and Economics from the University of Houston and an MBA from San Jose State University.

The mission of Ohio State ADVANCE is to increase the representation, advancement and recruitment of women faculty in the academic STEM (Science, Technology, Engineering, Mathematics and Medicine) careers, and contribute to the development and success of global research leaders.